



FOR IMMEDIATE RELEASE:

August 1, 2010

Los Angeles, CA

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**Milo + McLean is proud to serve as art consultants for
The Drug Policy Alliance's *re:FORM* event and art auction
Thursday, February 10, 2011, 7p – 9p
Honor Fraser Gallery, Los Angeles**

For more information on the Drug Policy Alliance, [click here](#).

For more information on Milo + McLean, [click here](#).

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re:FORM event and art auction at Honor Fraser Gallery, Los Angeles, CA.**

On February 10, 2011, the Drug Policy Alliance (DPA) will be hosting its fourth art auction and cocktail benefit, *re:FORM*, at Honor Fraser Gallery in Los Angeles. *re:FORM* represents a growing partnership between the art world and the drug policy reform movement, bringing together people interested in the creative arts and promoting profound social change.

The 2011 *re:FORM* event is the first of its kind on the West Coast, following three successful events in New York; previous *re:FORM* events were hosted at Sikkema Jenkins & Co and Cheim & Read, and artists included Mark Bradford, Julie Mehretu, Andres Serrano, Fred Tomaselli, Kara Walker, and Lawrence Weiner, among many others.

Ed Ruscha serves as *re:FORM*'s Honorary Art Chair; *re:FORM* is co-chaired by **Jodie Evans**, **codepink**, and filmmaker **Gus Van Sant**.

Milo + McLean, a Los Angeles-based art consultancy firm made up of Jennifer Eckstein and A. McLean Emenegger, will garner the artists for the *re:FORM* art auction, as well as assist in producing the *re:FORM* event and party. Milo + McLean is proud to lend its talent and connections in service of DPA's notable work in California.

The DPA believes the war on drugs is doing more harm than good. DPA envisions new drug policies based on science, compassion, health and human rights, and a just society in which the fears, prejudices and punitive prohibitions of today are no more. DPA's core principle is that people should not be punished for what they put in their bodies if they are not harming anyone else.

DPA has been working in California for nearly fourteen years, first by helping to pass Prop. 215 in 1996, which made medical marijuana legal in the state; second by passing Prop. 36, which allows for treatment instead of incarceration for nonviolent drug law offenders; and now they are working with allies to build support for Prop. 19, which would legalize marijuana for adults if passed this November.