MEDIA ADVISORY - November 19, 2010 Contact: Ashley McLean Emenegger, Milo + McLean, 310-433-4248 Stephen Gutwillig, Drug Policy Alliance, 323-542-2606 www.drugpolicy.org - http://www.drugpolicy.org/auction



## Drug Policy Reform Movement Strengthens Partnership with the Los Angeles's Art Community at Honor Fraser Gallery, Los Angeles

February 10, 2011 re:FORM Art Auction and DPABenefit

Re:FORM co-chair – Jodie Evans, codepink, filmmaker Gus Van Sant; Ed Ruscha serves as re:FORM artist co-chair

Benefit Committee Members include Ann Philbin of the Hammer Museum, Paul Schimmel of MOCA Los Angeles, Jeffrey Soros, and Lynda and Stewart Resnick

## Featured artists include Philip Argent, Jane Callister, Squeak Carnwath, Frank Gehry, Alexandra Grant, Gegam Kacherian, Simone Lueck, Ed Moses, Steve Roden, Ed Ruscha, Kenny Scharf, George Stoll, and Lawrence Weiner, with over 70 other prominent artists.

The Drug Policy Alliance (DPA) will host re:FORM, its signature art auction and cocktail benefit, at Honor Fraser Gallery in Los Angeles on Thursday, Feb. 10, 2011. The re:FORM art auction will benefit DPA, the nation's leading organization promoting alternatives to the drug war that are grounded in science, compassion, health and human rights.

re:FORM is inspired by artists who have used art as a vehicle for social change. DPA hopes that this exhibition will enlighten and encourage others to join DPA in advocating for an end to the senseless war on drugs.

Following three successful events in New York, re:FORM Los Angeles represents the first event of its kind on the West Coast. In the footsteps of Darren Aronofsky, Peter Lewis, George Soros and Elizabeth Sackler, who served as event leaders for past New York re:FORM auctions, progressive activist Jodie Evans and filmmaker Gus van Sant serve as co-chairs for re:FORM's LA debut. Ed Ruscha serves as artist co-chair. Contributing artists include Steve Burtch, Philip Argent, Jane Callister, Squeak Carnwath, Frank Gehry, Alexandra Grant, Seonna Hong, Gegam Kacherian, Simone Lueck, David McDonald, Ed Moses, Richard Ross, Steve Roden, Ed Ruscha, Kenny Scharf, Aaron Smith, George Stoll, and Lawrence Weiner, among over 70 other artists.

The Drug Policy Alliance has been working in California for nearly fourteen years, attempting to roll back the excesses of the drug war. Few public policies have undermined fundamental civil rights and liberties, social justice and public health to such an extent as the drug war. The U.S. now has the highest incarceration rate in the world—one adult American out of every 100 is currently behind bars. Representing less than five percent of the world's population the U.S. holds close to 25 percent of the world's incarcerated population. More than half a million people are behind bars for nothing more than nonviolent drug law violations. Over 750,000 Americans were arrested last year for simple marijuana possession alone. The drug war even targets sick and dying Americans, thousands of whom are regularly denied access to medical marijuana, despite its proven medical benefits for the treatment of a wide range of serious illnesses and conditions.

## re:FORM

**What**: *re:*FORM art auction and benefit at Honor Fraser Gallery, 2622 S. La Cienega Blvd., Los Angeles, CA 90034. General tickets are \$100; preferred tickets also available.

When: Thursday, Feb. 10, 2011; 7 p.m. to 10 p.m.; VIP champagne reception with the artists 6 p.m. to 7 p.m.

**Who**: For more information or a full re:FORM participating artist list please contact <u>Ashley McLean Emenegger</u> at 310-433-4248, or go to <u>http://www.drugpolicy.org/auction</u>.